1 LOS ANGELES VOLLEYBALL ACADEMY

is pleased to announce the coming together of three excellent organizations under an exciting banner, as the renowned and successful Sports Shack Volleyball Club, the popular Crescent Indoor VBC, and the Los Angeles Volleyball Academy (including LAVA Coast) join forces to bring you top-notch training and travel teams . . .

LAVA SHACK

FOR IMMEDIATE RELEASE!



Sinjin Smith Club Director LAVA Shack

Dennis Marlow Club Director LAVA Locals CC



Nabil Mardini Co-Founder LAVA



Trevor Julian Co-Founder LAVA

The Los Angeles Volleyball Academy (LAVA) is pleased and proud to announce the joining of forces by Sports Shack VBC, Crescent Indoor VBC, and LAVA (including LAVA Coast) to bring you LAVA Shack, the LAVA affiliate serving West Los Angeles and all other adjacent Westside communities.

LAVA is an affiliation of junior volleyball clubs in Southern California, the largest club volleyball organization west of the Rockies, featuring some of the best and brightest coaching minds and volleyball personalities in the region. LAVA's Mission Statement is best and succinctly summed up with the phrase *Volleyball Done Differently*, as the organization strives to do differently, to do better, in every single aspect of its enterprise.

LAVA Shack is based out of West Los Angeles with gym facilities at Marymount High School, St. Monica's High School, Crossroads School, and Notre Dame Academy. LAVA Shack features an excellent staff of administrators and coaches with deep ties to the club volleyball community in Southern California, as well as the Westside and its surrounding communities.

One of the biggest names in volleyball, legendary volleyball player and coach Sinjin Smith, will take the reins of LAVA Shack as Club Director, overseeing multiple teams across the various age divisions of the SCVA for the 2015-2016 club season, in addition to youth development programs for 2nd-5th graders.

Sinjin is guided in his efforts by LAVA Co-Founders and Directors Nabil Mardini and Trevor Julian, who both carry big names in the club volleyball community and West Los Angeles itself, and who as Directors of LAVA as a whole have significant knowledge and experience when it comes to both the front-end (training of teams and players) and back-end (administration) elements of club volleyball.

LAVA also launches a new limited travel program based in Santa Monica for those players looking for an opportunity to play club volleyball with less time and monetary demands. Locals VBC is LAVA's official limited travel program—season cost is only \$2750 per player plus uniforms—and Locals Coast-Crescent (or Locals CC) will be based in Santa Monica, CA. The Director of Locals CC is Dennis Marlow, who runs Crescent VBC, and is also the Assistant Director to Sinjin for LAVA Shack.

For more info on LAVA Shack, Locals CC, and/or any other LAVA affiliate locations, please contact Nabil at nabil.mardini@lavacademy.com or Trevor Julian at trevor.julian@lavacademy.com. You may also contact the LAVA Shack Directors at lavashack@lavacademy.com.

Welcome to the Los Angeles Volleyball Academy, LAVA Shack!

