

EXCITING CHANGES: A NEW NAME AND NEW FACES COMING TO “VC” AS BLUE CRUSH VBC JOINS LAVA!

FOR IMMEDIATE RELEASE!

As coaches, we tell our athletes to come to practice ready to work hard, make changes, and dream big. As an organization, LAVA follows the advice of our coaches, as well – we work hard and we dream big, and when the opportunity for meaningful change presents itself, we wrap ourselves in the energy and excitement change can bring.

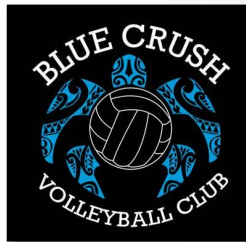
We are beyond excited to announce major and meaningful change coming to LAVA VC for the 2021-22 girls club volleyball season as we welcome a new administrative Director, new excellent coaches, an entire new organization, and – also – a new name!

LAVA VC BECOMES LAVA VENTURA

We are adopting an official new name! LAVA VC will going forward be known officially as LAVA Ventura, helping solidify in the minds of those inside and outside the organization what regional community we seek to service. Athletes and parents and coaches and families are more than welcome to still call the club “VC” for short, as it does stand for Ventura County, but our website and literature will reflect LAVA Ventura as the official name of the club on a go-forward basis.

BLUE CRUSH JOINS LAVA VENTURA

We would like to officially welcome the coaches and administrators of Blue Crush Volleyball Club to the Los Angeles Volleyball Academy! Blue Crush is a highly respected girls volleyball club based in the Ventura area and has brought quality and affordable club volleyball to the community for many years now. We are thrilled to be able to announce that the club is joining forces with our LAVA Ventura location to continue its mission of bettering girls club volleyball in Ventura County alongside us here at LAVA!



KIM MACHNIC BECOMES DIRECTOR OF LAVA VENTURA

The long-time Director of Blue Crush, highly respected veteran coach Kim Machnic, joins LAVA Ventura as our new Club Director. Kim has many years of successful coaching under her belt across myriad levels and age groups, and brings the kind of character, honesty, integrity, and passion for volleyball we demand at LAVA, as well as a deep and abiding commitment to shepherding athletes and families through the youth sports world to find their own success and personal happiness. Please feel free to reach out to Kim directly at (805) 701-9792 or kimmachnic.lava@gmail.com. Her full bio is forthcoming, but we are thrilled to have her on board!



Kim Machnic

BRAD LYANS MOVES TO MASTER COACH, TREVOR JULIAN TAKES ON CONSULTING ROLE

Current Director Brad Lyans, who successfully steered the club through the pandemic on the administrative and coaching sides at the same time, moves exclusively – as he prefers – to the coaching side of the aisle as Master Coach of LAVA Ventura, responsible to ensure all training and development of our athletes (and our coaches) is synchronous and effective. Meanwhile, current LAVA Global Director Trevor Julian, who has been heavily involved in recent seasons with the girls club program especially of LAVA VC, will continue his involvement as an official consultant for both Kim and Brad. Brad can be reached at (818) 571-5941 and lavaventura@gmail.com and Trevor can be reached at (818) 631-7785 or trevorjulian@gmail.com.



Brad Lyans

OUR EXCEPTIONAL NEW COACHES – WELCOME!

In addition to the return of our current girls coaches, we are pleased to welcome the following new faces to our LAVA Ventura coaching staff – and we will be putting out more info on these stellar individuals very soon: Junior Mosones, Mau Valoaga, Jessica Grogg, Brittney Mukhar, and Bob and Marketa Heulskamp!

It is an exciting time for LAVA, Blue Crush, and LAVA Ventura. For more info on the LAVA Ventura girls club volleyball program, please visit us online at lavacademy.com/lava-ventura. We'll see you in the gym!